

Concept Note:



An **IIJS** Initiative

Name of the event: “InnovNXT– 40 Under 40 Finale”

Date: 27th April 2024, Saturday

Time: 11:00 am to 7:30 pm

Venue: Hotel Grand Hyatt, Mumbai

Target Audience: 40 Under 40 Finale is exclusively for professionals and entrepreneurs in the Gems and Jewellery Industry, particularly those under the age of 40 who have demonstrated exceptional talent and innovation.

Objective: InnovNXT- 40 Under 40 Finale aims to bring together the most promising and innovative minds in the Gems and Jewellery Industry under the age of 40 for a day of knowledge sharing, networking, community building and paving the path for businesses to go places and encompass various attributes required for profitability, adapting skills and new-age marketing, etc. towards business growth.

Overview:

InnovNXT - 40 Under 40 Finale is a brainchild of IIJS, introduced during IIJS Signature 2023 which was conceptualized for all gems and jewellery leaders to have a platform and gather knowledge and build a future-ready business environment. With a focus on fostering a community of talented individuals, this event provides a platform for collaboration, learning, and inspiration. The profiles of participants consist of Next Generation Leaders, creating marks in their professional approach through a highly disciplined attitude.

Expected Outcome:

The InnovNXT - 40 Under 40 Finale aims to serve as a transformative event for emerging leaders within the Gems and Jewellery Industry. Through dynamic sessions, engaging presentations, and strategic networking opportunities, the event seeks to empower participants with knowledge, foster meaningful connections, and cultivate a vibrant community of innovators and visionaries.

Key Components:

Speakers and Sessions: Renowned figures from industry and influential startup founders, will deliver knowledgeable presentations and engage in discussions on pertinent industry topics. The event will feature six sessions, divided into two before lunch and four after lunch, covering diverse aspects of their business and success stories.

Community Building: By recognizing and celebrating the achievements of the 40 Under 40 awardees of 2023-2024, the event aims to establish a vibrant community while building its alumni that will continue to grow and support each other in the years to come. This will also welcome the next batch of 40 Under 40 for upcoming seasons.

Networking Opportunities: Attendees will have ample opportunities to network with industry leaders from various profiles (gold, diamond, silver, platinum jewellery), mentors, and industry veterans, facilitating the exchange of ideas and forging valuable connections.

Marketing and Promotion: 40 Under 40 Finale is already acclaimed and holds a buzz in the gems and jewellery industry. It will be promoted extensively through creative campaigns and high social media engagement, ensuring maximum visibility to create a sustainable impact.

THE GEM & JEWELLERY EXPORT PROMOTION COUNCIL |

Sponsored by the Ministry of Commerce & Industry, Govt. of India

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Head Office: D2B, D-Tower, West Core Wing, Bharat Diamond Bourse, Bandra-Kurla
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Connecting with GJEPCC is now a call away | Toll Free Number: 1800-103-4353 | Missed Call Number: +91-72080 48100

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F&B and Hospitality: The event will offer a curated culinary experience, including Hi-Tea and Lunch, providing attendees with a comfortable and enjoyable environment throughout the day in a 5-star atmosphere.

Sponsorship and Participation: Sponsorship opportunities are available to interested organizations looking forward to creating their brand presence in the gems and jewellery industry. The sponsor will also get a rub-off of the event through digital campaigns tailor-made for this event and sustainable visibility on various platforms.

Conclusion:

InnovNXT - 40 Under 40 Finale is not just an event; it's a celebration of the bright future of the Gems and Jewellery Industry. By bringing together the best and the brightest, we aim to inspire, empower, and propel our industry forward through knowledge sharing and collaboration. Join us on 27th April 2024 for an unforgettable day of learning, networking, and community building.

About Organizer: The Gems and Jewellery Export Promotion Council

The Gems and Jewellery Export Promotion Council (GJEPC) is an apex body in India for the promotion and regulation of the gems and jewellery industry. Established in 1966, It plays a pivotal role in driving exports and facilitating growth in the sector and represents over 10,000+ exporters in the sector, covering a wide spectrum of activities from diamond cutting and polishing to gemstones, gold jewellery, and more. GJEPC is headquartered out of Bharat Diamond Bourse (BDB), Mumbai with offices in Surat, Chennai, Delhi, Kolkata, Jaipur and an International office in Dubai. It is committed to enhancing the competitiveness of Indian gem and jewelry exports on the global stage through various initiatives, including skill development, market research, and policy endorsement. GJEPC is also an apex body in India that Sanctions Kimberley Process and plays a pivotal role in advocating for the interests of the industry at various forums, collaborating with government bodies, and shaping policies that promote a conducive business environment. Through its proactive engagement and International Reach GJEPC continues to position India as a leading destination for gem and jewellery trade and export, through various trade fairs driving growth and prosperity for the industry as a whole.

For more details, Contact: ijjs@gjepcindia.com

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